

Social Media Executive (m/f/d) with graphic skills

Full-time or Part-time with min. 20 hours per week | permanent | Darmstadt, Germany

Energynautics is a power systems consulting company based in Germany. It was founded in 2000 by Dr. Thomas Ackermann and has since then been involved in numerous research, consulting and capacity building projects for governments, electricity network operators, regulators, manufacturers and investors, especially in matters relating to innovative grid design and power system integration of renewable energies. Energynautics also excels in organizing worldwide renowned conferences in the field of grid integration of renewable energies and electromobility.

About Your Role

You enliven our social media platforms and create stylish, **English-language** social media posts in the Twitter and LinkedIn channels - both textually and graphically. In addition, you will encourage discussion in various forums. We expect you to be willing to familiarize yourself with the field of „grid integration of renewable energies“. As part of the events team, your targeted posts will mainly accompany our conferences, but also projects of the engineering team. Here is a brief overview of your area of responsibility to be managed independently.

Social Media Editing

- » Planning and textual implementation of content for the social media platforms
- » Content creation via Adobe Suite

Image and Sound

- » Independent preparation and implementation of post-accompanying short videos
- » Desirable: advanced experience with video editing programs so that conference videos can be cut, edited and prepared for further use

Social Media Marketing

- » Development and support of targeted social media campaigns
- » Sensible use of Google Analytics and meaningful interpretation of the results

In general

- » Independent ideas for new communication opportunities
- » Support and back up event team colleagues, especially in the area of graphics creation (Adobe Suite).

In addition to your main tasks in the area of social media, you will use your graphic design skills to support our graphics department in creating advertising and communication material such as leaflets, roll-ups, displays etc., updating the company and event websites as well as creating the weekly event newsletters. In this role, laying out PowerPoint presentations might come your way, as well as sourcing promotional materials and designing informational materials for various attendees.

About You

- » Completed vocational training or university degree in media, communications, graphics, journalism or marketing
- » Outstanding know-how and practical application skills in common social media platforms as well as in the areas of text, graphics, and film
- » Experience in editorial and commercial use of social media (Twitter, LinkedIn, etc.)
- » Fluent or business fluent English, as you will be writing 95% of the content in English
- » Desirable, but not necessary: confident knowledge of German, both written and spoken
- » Very good knowledge of Adobe Suite, Wordpress, HTML, CSS, as well as Microsoft Office applications
- » Desirable: experience with video editing programs
- » Quick perception, high degree of accuracy
- » Independent, active and forward-looking way of working and ability to work under pressure
- » Organizational talent, commitment and high self-motivation

Our Offer

We offer a creative working environment in a horizontal organization with open company communication. At Energynautics, you work in a highly motivated team in a great working atmosphere and a versatile area of responsibility. The working time of 20 - 24 hours per week can be arranged flexibly to a certain extent (flexitime, home office). The position is permanent and is available immediately at our office in Darmstadt.

Your Application

We look forward to receiving your **application including relevant samples of your work** (posts, texts, graphics,...) to bewerbung@energynautics.com.

- Your availability: could you start immediately or do you have to consider a period for giving notice?
- Your focus of work: what are your professional strengths?
- Your pc and language knowledge: which programs and languages do you master?
- Your wishes and your expectations: what is important to you?
- Your desired salary: please give a negotiable range of your salary expectations.

Contact:

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